

### From Our Family to Yours...

We co-founded Isagenix in 2002, because we believed that we could create a company that would truly make a difference in the world. At Isagenix we are passionate about providing Solutions to Transform Lives™ – both physically and financially – and the keys to your success are found through the products on the pages of this catalogue. Our philosophy is simple: **Eat it, Love it, Share it!** 

This is the most exciting time in the history of Isagenix. More and more people are achieving their health and wellness goals each and every day and many of them move on to achieving their financial goals through our business opportunity.

Health is the foundational pillar of Isagenix. Every product is scientifically developed and manufactured in accordance with our no-compromise policy.

Innovation is important to us. We are always pushing for revolutionary solutions, service, ingredients, products, tools and technologies. At Isagenix we are **Leading Today, Improving Tomorrow!** 

Our products are designed to produce results and provide the basis for a long-term lifestyle of healthy living. When you join Isagenix, you get much more than our amazing products - you get support.

Our mission of improving world health guides our work, and our values drive us to be the best that we can be. We are One Company, One Team, One Family, and we hope you'll join us in not only transforming your own life, but in helping others do the same!

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To your success,

**Jim, Kathy, and Erik Coover** Isagenix Owners





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For pricing information, visit Isagenix.com or your Back Office.



For nutrition information, visit Isagenix.com.

# 

## Our no-compromise approach to product innovation and our convenient solution systems are what make us unique.

Isagenix products are all about providing Solutions to Transform Lives $^{\text{\tiny{M}}}$  and that means we offer a variety of systems and packs to help you reach your personal health and wellness goals.

Hundreds of thousands of people across the world have maintained healthy lifestyles for weight loss, weight maintenance, muscle building and retention, and fitness performance by using Isagenix products.

Our commitment to scientific research in nutrition and health is one of the factors that sets us apart. By partnering with established universities and laboratories conducting scientific studies, Isagenix is contributing to evidence-based nutrition research while also providing scientific substantiation for Isagenix Systems for healthy weight loss and healthy living.



Pictured: 30-Day Weight Loss System



# WEIGHT Management





# **IsaLean™** Shake

A delicious, convenient meal replacement for everyday weight management.

### WHAT IS AN ISALEAN SHAKE?

IsaLean Shake is a balanced meal replacement providing whey protein, essential carbohydrates, fats, vitamins and minerals.

### WHY ISALEAN SHAKE?

Good eating habits and physical activity are key to reaching and maintaining your goals, but it can be challenging to get the nutrition you need every day. IsaLean Shakes take the effort out of healthy eating! Simply add water to provide your body with the essential nutrients it needs to perform at its best.

### **HOW DOES IT WORK?**

IsaLean Shake is a nutritious, balanced meal replacement that promotes effective, healthy weight management. It delivers essential carbohydrates, fats, vitamins and minerals and is high in protein. This isn't just a shake, it's a total meal!

- Contains 24 grams of high-quality, undenatured protein
- 22 essential vitamins and minerals
- Essential carbohydrates and fats
- · High in fibre with 8 grams per serving
- Supports weight loss
- Contributes to maintenance of weight loss goals
- No artificial flavours, colours or sweeteners

### **HOW TO USE.**

IsaLean Shake can be used for either weight loss or weight maintenance. There's no need to mix our shake with milk, as it has been formulated to work perfectly with water!







Creamy Vanilla Flavour



Creamy Chocolate Flavour



# IsaLean™ Shake Plant Based



Vanilla Chai Flavour



Rich Chocolate Flavour

### WHAT IS AN ISALEAN SHAKE PLANT BASED?

IsaLean Shake Plant Based is a dairy-free alternative, providing plant-based protein, essential carbohydrates and fats.

### **HOW DOES IT WORK?**

IsaLean Shake Plant Based is a nutritious, balanced shake that promotes effective, healthy weight management. It is high in plant-based protein from wholegrain brown rice protein and pea protein, and delivers essential carbohydrates and fats, and is high in protein. This is more than just a protein shake!

- Contains 24 grams of plant-based protein
- Essential carbohydrates and fats
- High in fibre with 8 grams per serving
- Supports weight loss
- Contributes to maintenance of weight loss goals
- No artificial flavours, colours or sweeteners



# Nourish for Life™

### Nutritional Drink Mix for Health and Vitality.



The image shown is for marketing purposes only.

<sup>1</sup> Vitamin B6 contributes to the normal functioning of the nervous, psychological and immune systems. Riboflavin (B2) contributes to normal functioning of the nervous system and vision. Thiamin contributes to normal functioning of the heart system.

<sup>2</sup> B vitamins [B6, B12 and niacin (B3)] contribute to the reduction of tiredness and fatigue.

<sup>3</sup> Vitamin B12 contributes to normal energy-yielding metabolism.

<sup>4</sup> A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.







# TRANSFORMATION SPOTLIGHT

NAME: Laura Hallett

ISAGENIX CUSTOMER SINCE: 2017

2017 UK IsaBody Challenge Grand Prize Winner

AGE: 34 years old

LOCATION: UNITED KINGDOM

CHALLENGES COMPLETED:



FAVOURITE SYSTEM:

ISAGENIX SOLUTION UTILISED: Weight Management



To find out more and get started on your IsaBody journey, visit IsaBodyChallenge.com.

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### Isa**Delight™**

WHAT Individually-wrapped, guilt-free chocolates that contain green tea, amino acids and B vitamins.

WHY

IsaDelights are a tasty treat to enjoy during Cleanse Days<sup>1</sup> or any day you want a portioncontrolled chocolate indulgence. With only 60 kcal, IsaDelight helps prevent high-calorie snacking between meals or late at night.

**HOW** Chocolate already tastes great, so we packed even more goodness into IsaDelights. IsaDelights contain green tea and our unique IsaDelight Amino Complex, making this a great addition to your Cleanse Days<sup>1</sup>. Each square has less than 4 grams of fat, so you can enjoy your favourite treat without the guilt.





DARK CHOCOLATE

WITH SEA SALT AND CARAMEL FI AVOR

### Whey Thins™ & Harvest Thins™

WHAT Savoury and delicious proteinpacked snacks in convenient 100-kcal individual packs.

WHY Snacking can often lead to consuming more calories than we need without providing good nutrition. Portioncontrolled, 100-kcal, proteinpacked Whey Thins and Harvest Thins can support weight loss and muscle building<sup>2</sup>.

**HOW** Whey Thins contain 10 grams of high-quality protein and Harvest Thins 11 grams per serving. These tasty snacks come in two delicious flavours, to help you reach your weight loss goals, one bite at a time.



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<sup>1</sup> A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.

<sup>2</sup> Protein contributes to a growth in muscle mass.











### Isagenix **Snacks™** |

WHAT Nutritious bite-sized snacks to support your metabolism² between meals and on Cleanse Days!.

WHY Great-tasting and low in calories, Isagenix Snacks provide specific nutrients to support your metabolism<sup>2</sup> and curb cravings. An excellent addition to your Cleanse Day routine<sup>1</sup>, with only 15 kcals per wafer.

HOW Isagenix Snacks contain undenatured whey or plant based protein, flax and essential carbohydrates to provide nutritional support in between meals and on Cleanse Days!

### Thermo **GX™**

WHAT A daily supplement with chromium and niacin to support your body's metabolism and energy production<sup>3</sup>. In addition, it also contains cayenne and green tea extract.

WHY Supports your metabolic rate<sup>3</sup> helps your body to more efficiently utilise the energy from food, without the use of harmful stimulants.

HOW Ingredients such as niacin and chromium have been shown to support metabolism<sup>3</sup>.

Thermo GX also contains green tea extract, cayenne, cinnamon, apple cider vinegar and cocoa seed.

### Isa**Move**™

WHAT A daily supplement taken before bed that combines 200 mg of magnesium with psyllium and peppermint. Magnesium helps to support the body's natural functions<sup>4</sup> overnight.

WHY While you sleep, your body's natural processes are hard at work, whether it's digesting food from the previous day, repairing body tissues, or recovering from the day's activities. When these processes function properly, the body can effectively absorb nutrients from food, recover and repair, and support regularity.

HOW IsaMove contains magnesium, which contributes to a range of bodily functions<sup>4</sup>. In addition, IsaMove also contains psyllium and peppermint.

- Contributes to normal energy-yielding metabolism<sup>4</sup>
- Supports the normal functioning and creation of proteins in the body<sup>4</sup>

<sup>1</sup> A Cleanse Day is a nutritionally supported fast that nourishes and energises your body's own detoxification systems. For further Cleanse Day information, visit Isagenix.com.

<sup>2</sup> Chromium contributes to normal macronutrient metabolism and to the maintenance of normal blood glucose levels

<sup>3</sup> Contains niacin and chromium. Niacin contributes to normal energy-yielding metabolism. Chromium contributes to normal macronutrient metabolism.

<sup>4</sup> Contains magnesium, which contributes to normal energy-yielding metabolism, functioning of the nervous system, muscle function and normal protein synthesis.

# Weight Management Systems



### Weight Management Premium Pack

The Weight Management Premium Pack is designed to help you achieve your health goals. This pack includes the 30-Day Weight Loss System and additional complementary products to support your goals and lifestyle, as well as additional extras to share with friends and family.

### System Includes:

4 IsaLean™ Shake (any flavour) \*, 1 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix Supreme®, 1 IsaDelight™ (any flavour), 1 Isagenix Snacks™ (any flavour)\*, 1e-Shot™ (6 count), 1 IsaMove™, 1 Thermo GX™, 1 IsaBlender, 1 IsaShaker, and free annual membership for one year



### **30-Day** Weight Loss System

Specifically designed to help you get started on your weight loss journey and achieve your goals through balanced everyday nutrition.

### System Includes:

4 IsaLean™ Shake (any flavour) \*, 2 Nourish for Life™, 1 Ionix Supreme®, 1 Isagenix Snacks™ (any flavour) \*, 1 IsaMove™, 1 Thermo GX™, 1 IsaShaker

# Weight Management Systems

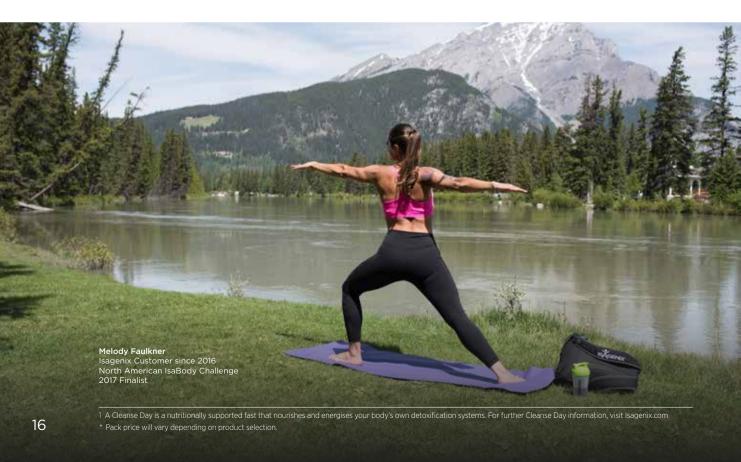


### Shake and Nourish Pack

An ideal pack for Shake and Cleanse Days¹ with essential nutrients to support your weight management and overall health goals.

### Pack Includes:

2 IsaLean™ Shakes (any flavour)\*, 2 Nourish for Life™ and 1 Ionix® Supreme





To find out more and get started on your IsaBody journey, visit IsaBodyChallenge.com.

<sup>\*\*</sup> The weight loss and lifestyle results depicted in this publication may vary depending on level of effort, adherence to a controlled-calorie dietary regime, and physical constitution. The results were achieved when Isagenix products were included as part of a healthy lifestyle that incorporates regular exercise, appropriate portion control, and a varied and balanced diet to meet desired goals. Those who are pregnant, breastfeeding, or have a medical condition are advised to please consult a doctor before using Isagenix products or making any other dietary changes.

# ENERGY & Performan **Matthew Evans**





The image shown is for marketing purposes only.

### WHAT IS AN ISALEAN BAR?

A delicious, high-protein bar to help you stay on track with your healthy lifestyle even when you're on the go.

### WHY AN ISALEAN BAR?

Maintaining healthy eating habits can be difficult when you have a busy and demanding schedule. An IsaLean Bar is a convenient high-protein snack; perfect to pop into your gym bag and consume after a workout. It is also a great alternative to unhealthy snacks.

### **HOW DOES IT WORK?**

An IsaLean Bar delivers 18 grams of high-quality undenatured whey protein, which contributes to the growth and maintenance of muscle mass.

- Contains essential carbohydrates, fibre and fats
- Contributes to a healthy lifestyle

Natural Caffeine Powerful Herbs



The image shown is for marketing purposes only.

### **WHAT IS e-SHOT?**

A convenient caffeine shot, made with naturally sourced plant-based caffeine.

### WHY e-SHOT?

Life is difficult when you're tired or fatigued. e-Shot is a convenient alternative to tea or coffee to help you jump-start your day and combat afternoon lulls; all without any artificial flavours or sweeteners.

### **HOW DOES IT WORK?**

e-Shot contains a unique blend of herbs and plantbased caffeine from green tea and yerba mate to help you feel alert throughout the day.

- Contains 35 kcal per serving
- Perfect to help you through Cleanse Days<sup>1</sup>
- Convenient for the office, gym or on the go

# Ionix® Supreme

A Fortified Botanical Tonic for Body System Support.



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<sup>1</sup> Vitamin B6 contributes to the normal functioning of the nervous, psychological and immune systems. Riboflavin (B2) contributes to normal functioning of the nervous system and vision. Thiamin contributes to normal functioning of the heart system.

<sup>2</sup> B vitamins [B6, B12, niacin (B3) and riboflavin (B2)] contribute to the reduction of tiredness and fatigue.

<sup>3</sup> Riboflavin contributes to the protection of cells from oxidative stress.





My favourite thing about Isagenix is that it's not a diet. It's a lifestyle-one that I can maintain long term. It provides me with the quality of life everyone deserves.

# TRANSFORMATION **SPOTLIGHT**

**NAME: Daniel Parten** 

**ISAGENIX CUSTOMER SINCE: 2013** 

AGE: 30 years old

LOCATION:



Florida, United States of America

CHALLENGES COMPLETED:



FAVOURITE PRODUCT:

ISAGENIX SOLUTION UTILISED: Energy & Performance

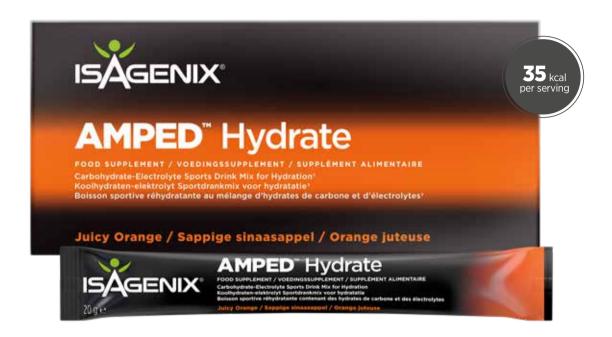


To find out more and get started on your IsaBody journey, visit IsaBodyChallenge.com.

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# **AMPED**™ Hydrate

The Sports Drink, Reinvented.



### WHAT IS AMPED HYDRATE?

A refreshing, hydrating sports drink mix enriched with vitamin C, B-complex and a unique carbohydrate-electrolyte blend<sup>1</sup>.

### WHY AMPED HYDRATE?

During exercise, your body loses vitamins, electrolytes and water. Without them, it can be difficult to maintain a peak level of performance<sup>1</sup>.

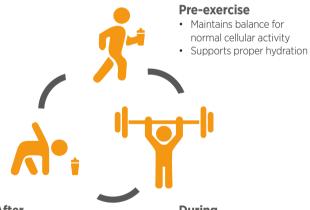
AMPED Hydrate offers 150 percent of your Nutrient Reference Value for vitamin C and the full complex of B vitamins per serving, with no artificial flavours, colours or sweeteners.

### **HOW DOES IT WORK?**

Specifically designed for use during and after exercise, AMPED Hydrate contains a unique carbohydrate-electrolyte blend to keep you hydrated and provides the body with essential nutrients that are lost during workouts!

- Supports performance during prolonged endurance exercise
- · No artificial flavours, colours or sweeteners

### WHEN TO USE?



### After

- Replaces electrolytes and nutrients that are lost during exercise
- Helps aid recovery after exercise

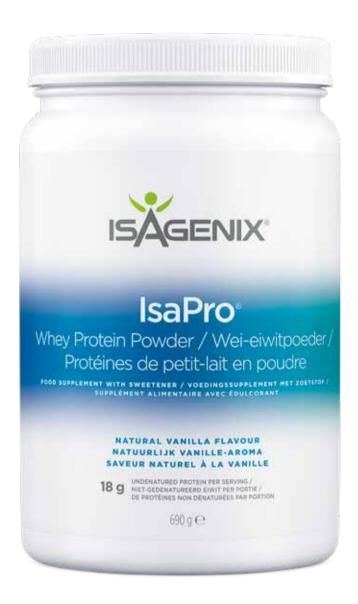
### **During**

- Helps sustain athletic endurance
- Fuels muscles to help sustain physical activity

<sup>1</sup> Carbohydrate-electrolyte solutions contribute to the maintenance of endurance performance during prolonged endurance exercise and enhance the absorption of water during physical exercise.



### The Ultimate Muscle-Building Protein<sup>1</sup>



### WHAT IS IsaPro®?

A high-protein shake with 18 grams of undenatured whey protein.

### WHY IsaPro?

Protein is an essential nutrient that can play a key role for anyone starting a weight management or workout programme. When you need more protein, IsaPro is a great addition to any meal or post-workout snack.

### **HOW DOES IT WORK?**

With 18 grams of protein per serving, IsaPro helps build and maintain lean muscle mass¹ when combined with an exercise regime. It's the ideal choice to replenish your protein stores or post-workout to help you reach your daily recommended protein intake.

- Build and maintain lean muscle<sup>1</sup>
- · Supports improved athletic performance<sup>1</sup>
- · Contains branched-chain amino acids
- No artificial flavours or sweeteners

<sup>1</sup> Protein contributes to growth in muscle mass as well as the maintenance of muscle mass.

# **Energy & Performance** Systems



### **Energy & Performance** Premium Pack\*

This pack is ideal for those looking to add balanced nutrition, improve their workout performance and gain energy in their daily lives. It includes the 30-Day Energy & Performance System and additional complementary products to support your goals and lifestyle. It also includes plenty to share with friends and family.

### Pack Includes:

4 IsaLean™ Shake (any flavour) \*\*, 2 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix Supreme®, 1 IsaPro® (Vanilla), 3 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaBlender, 1 IsaShaker

<sup>\*</sup> IsaLean Shakes are meal replacement shakes for weight loss and weight maintenance. Providing 24 grams of high-quality protein per serving, they also contribute to the growth and maintenance of muscle mass.

<sup>\*\*</sup> Pack price will vary depending on product selection.



### **30-Day** Energy and Performance System\*

The 30-Day Energy & Performance System provides nutritional support for your active lifestyle. Whey protein contributes to a growth in muscle mass, while plant-based caffeine helps you to feel alert when you need it most.

### **System Includes:**

2 IsaLean™ Shake (any flavour) \*\*, 1 IsaLean™ Bar (Chocolate Decadence), 1 Nourish for Life™, 1 Ionix Supreme®, 1 IsaPro® (Vanilla), 2 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaShaker

<sup>\*</sup> IsaLean Shakes are meal replacement shakes for weight loss and weight maintenance. Providing 24 grams of high-quality protein per serving, they also contribute to the growth and maintenance of muscle mass.

<sup>\*\*</sup> Pack price will vary depending on product selection.

# **Energy & Performance** Systems



### **Shake** and **Shot** Pack\*

A foundational pack with essential nutrients to support your energy and performance goals.

### Pack Includes:

2 IsaLean<sup>™</sup> Shakes (any flavour)\*\* and 5 e-Shot<sup>™</sup> (6 count)



- \*\* Pack price will vary depending on product selection.

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With Isagenix, I've regained energy and discovered a new passion for life. It's taken my performance in the gym to new levels, and positively impacted me as a coach.

# TRANSFORMATION **SPOTLIGHT**

NAME: Alvie Shepherd

**ISAGENIX CUSTOMER SINCE: 2014** 

AGE: 42 years old

LOCATION:

CHALLENGES COMPLETED:

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United States of America

FAVOURITE PRODUCT:

ISAGENIX SOLUTION UTILISED: Energy & Performance



To find out more and get started on your IsaBody journey, visit IsaBodyChallenge.com.

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# **Wealth Creation** System



### **Ultimate** Pack\*

The Ultimate Pack contains a wide assortment of products designed to work together to help you achieve your goals. It includes our flagship 30-Day Systems along with extra items to try and share with your friends, family and new Customers.

### Pack Includes:

4 IsaLean™ Shakes (any flavour) \*\*\*, 1 IsaLean™ Bar (Chocolate Decadence), 2 Nourish for Life™, 1 Ionix Supreme®, 2 Whey Thins™ (White Cheddar) or Harvest Thins™ (Thai Sweet Chilli) \*\*, 1 IsaPro® (Vanilla), 1 IsaDelight™ box (any flavour), 1 Isagenix Snacks™ (any flavour) \*\*\*, 2 e-Shot™ (6 count), 1 AMPED™ Hydrate (Juicy Orange), 1 IsaMove™, 1 Thermo GX™, 1 IsaBlender, 1 IsaShaker, £50 Isagenix Event Certificate, 1 system guide, and free annual membership for one year

<sup>\*</sup> IsaLean Shakes are meal replacement shakes for weight loss and weight maintenance. Providing 24 grams of high-quality protein per serving, they also contribute to the growth and maintenance of muscle mass.

<sup>\*\*</sup> Pack price will vary depending on product selection.

# **INGREDIENT POLICY:**

Nutritious, Safe, Transformative

# JUST THE

# Facts

# ISAGENIX **NO-COMPROMISE**INGREDIENT STANDARDS

No matter how much we grow, our commitment to the quality of our products and ingredients is one thing that will never change. Our highest priority is your health.

### **NUTRITIOUS**

Isagenix stands for great health. We provide high-quality ingredients in dosages backed by science. We take an evidence-based approach to make sure every ingredient we use is pure and health promoting. We also focus on sourcing ingredients from suppliers that value sustainability. It is a standard that is healthy for you, for us, and for the planet.

### **SAFE**

We never compromise on safety. In addition to the caution and care exercised by our formulators and researchers, we are proud to say that our quality control processes are second to none. Every time you reach for an Isagenix product, you can be confident that it has been thoroughly tested by third-party laboratories for a variety of heavy metals, pesticides, and microbial activity.

### **TRANSFORMATIVE**

Isagenix exists to transform lives. We are changing lives around the world by formulating products that work, and work well. To create products that make a real difference in your health and vitality, we stay at the forefront of nutritional science and constantly work to get the most out of nature's fine ingredients.

"Isagenix has built a reputation on meeting or exceeding all standards commonly used in the nutraceutical industry, and this vision of creating a no-compromise company places Isagenix in a category all its own."

John W. Anderson | Isagenix Founder





The IsaBody Challenge community is here to support you. Log in to your Isagenix account and begin your Challenge today.

